

LANXESS observes Earth Day in India

- Children taken to Nehru Science Center in Mumbai
- Employees enthused to participate in the knowledge sharing process on chemistry

Mumbai, April 25, 2011: LANXESS, a global specialty chemicals company observed the Earth Day through various initiatives in India.

An educational programme was arranged for the students of the organization Save The Children India (STCI), whom LANXESS has supported in the past as well. Around 50 students from Standard 5th, 6th and 7th from the study centres of STCI were accompanied to the Nehru Science Centre situated in Worli, Mumbai on April 19, 2011. This visit aimed at exposing the children to various laws of science in a fun and interactive manner outside of the classroom. The visit included three different shows and a tour around the science center.

Additionally, to enhance awareness amongst employees, a quiz was hosted on the LANXESS India intranet. The quiz questions were on water - its availability, the constituent components, various natural processes related to water, the chemistry of water etc. The winners were awarded a Brita water purifier, which uses LANXESS technology to purify water.

To further initiate an engaging conversation on saving earth through innovation in chemistry, a blog was introduced on the LANXESS website. The blog topics included alternatives for plastic bags and reducing environmental footprint due to use of cars. This received very good response both from employees and visitors outside of LANXESS. The visitors opined on matters related to pollution, conservation and efforts required to save the environment.

On this occasion, Mr. Harshal Makasare, Head of Corporate Communications, LANXESS India Private Limited said, "We have always extended support to education for children through our various corporate social responsibility programmes. This one was of particular relevance as it showcases the importance of chemistry in our daily lives to young children. I am also happy about the response we received from employees and external stakeholders on the issues related to the environment through our blog and intranet. We would conduct more programmes later this year around our celebration of International year of Chemistry.

LANXESS India Private Ltd

Media Contact:

Harshal Makasare
Head - Corporate Communications
Kolshet Road, Thane (w),
Maharashtra, India - 400607
Board: +91 22 2172 9200
Fax : +91 22 2545-5071
harshal.makasare@lanxess.com

Rhituparna Mitra
Deputy Manager – Public Relations
Kolshet Road, Thane (w),
Maharashtra, India - 400607
Cell: +91 9619171456
Telephone: +91 22 2172 9748
Board: +91 22 2172 9200
Fax : +91 22 2545-5071
Rhituparna.Mitra@lanxess.com

News Release



LANXESS is also celebrating the international year of chemistry (IYC) in 2011, an UNESCO led initiative through various programmes worldwide.

About LANXESS

LANXESS is a leading specialty chemicals company with sales of EUR 7.1 billion in 2010 and currently around 14,400 employees in 24 countries. The company is represented at 45 production sites worldwide. The core business of LANXESS is the development, manufacturing and marketing of plastics, rubber, intermediates and specialty chemicals.

Mumbai, April 25, 2011

Forward-Looking Statements.

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Information for editors:

All LANXESS news releases and their accompanying photos can be found at <http://press.lanxess.com>. Recent photos of the Board of Management and other LANXESS image material are available at <http://photos.lanxess.com>. The latest TV footage, audiofiles and podcasts can be found at <http://corporate.lanxess.com/en/media/audio-video/>.

You can find further information concerning LANXESS chemistry in our WebMagazine at <http://webmagazine.lanxess.com>.

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Contact: Harshal Makasare
Head - Corporate Communications
Kolshet Road, Thane (w),
Maharashtra, India - 400607
Telephone: +91 22 2172 9704
Board: +91 22 2172 9200
Fax : +91 22 2545-5071
harshal.makasare@lanxess.com
www.lanxess.in

Rhituparna Mitra
Deputy Manager – Public Relations
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Maharashtra, India - 400607
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