

LANXESS' sustainable solutions for the paint & coatings industry

- Represented through its two Business Units, Material Protection Products and Inorganic Pigments

Mumbai, March 6, 2014, LANXESS, a global specialty chemicals company, presents its comprehensive product portfolio for the paint and coatings industry at the exhibition Paint India 2014 in Mumbai from March 6-8. The business unit Material Protection Products (MPP) displayed its biocides which are effective for the coatings industry while business unit, Inorganic Pigments (IPG) showcased its broad range of environmentally friendly pigments at this exhibition.

Pigments

At the exhibition, LANXESS showcased the whole color range of iron oxide and chromium oxide pigments, and exhibit its sustainable, innovative solutions. LANXESS Inorganic Pigments products – marketed under the well-known brand names Bayferrox and Colortherm – cater to the paint and coatings, construction plastics and paper industries.

The paint and coatings market is very important for LANXESS as it is one of the fastest growing applications for LANXESS' specialty products. The ongoing urbanization in India creates a growing demand for the coatings industry

High-quality pigments from LANXESS Inorganic Pigments business unit offer not only outstanding light fastness, high tinting strength, color consistency and weather stability but also an unmatched dispersibility.

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News Release

LANXESS is building a new facility for premium iron oxide red pigments in Ningbo, China, using the Penniman process optimized by the company to ensure high environmental compatibility by optimizing water treatment and waste gas cleaning. The plant, characterized by its particularly high energy efficiency, is designed to meet and exceed the latest environmental standards.

“With this plant we will be the first inorganic pigments’ manufacturer that is able to produce these yellow shade red pigments in an environmentally-friendly and consistent way,” Rafael Suchan, Vice President for the Inorganic Pigments business unit in Asia Pacific

LANXESS already operates one of China’s largest and most modern plants for iron oxide pigments production in Jinshan, Shanghai. This plant has an annual capacity of 38,000 metric tons of high-quality iron oxide yellow and black pigments each year. With an annual capacity of more than 350,000 metric tons, the LANXESS Inorganic Pigments (IPG) business unit is one of the world’s leading manufacturers of inorganic iron oxide and chromium oxide pigments.

Biocides

Rapid industrialization, economic activity and rising demand from urbanization especially the construction applications are driving demand for the Paints and pigments industry. This is especially true for industrial preservatives, dryfilm fungicide & algacide. The LANXESS Material Protection Products business unit, one of the world’s leading manufacturers of biocidal active ingredients and biocide formulations, has recently started using a new formulation method for algicides in paints. This new method delivers added benefits for algicidal formulations. Several tests show that it reduced active ingredient leaching from paints caused by rain by over 50 percent compared to conventional algicides. By improving leaching behavior, the lifetime of facade coatings are extended and the amount of active ingredient required is reduced.

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Along with outstanding technical service, the LANXESS Preventol® biocides range for coatings fulfill the key demands placed on such products: low toxicity, non-VOC, non FA, environmental friendly, cost-effectiveness and compatibility with other components of the coating. These products not only preserve the good appearance of facades or patios, for example, but also safeguard the value of these objects in the long term.

“We believe that the Asian region is a fast growing market with India leading in terms of topline growth. LANXESS is the largest provider of biocides in India and with our proven Preventol® line of products, we are equipped to cater to the growing demand of the large biocides market in the country. Additionally, with our new technical center in Singapore, we feel better equipped to serve the Asian market with even more expertise.” said Vinod Agnihotri, Head of Business Unit Material Protection Products, APAC Region.

About LANXESS

LANXESS is a leading specialty chemicals company with sales of EUR 9.1 billion in 2012 and roughly 17,500 employees in 31 countries. The company is currently represented at 52 production sites worldwide. The core business of LANXESS is the development, manufacturing and marketing of plastics, rubber, intermediates and specialty chemicals. LANXESS is a member of the leading sustainability indices Dow Jones Sustainability Index (DJSI) World and FTSE4Good as well as the Carbon Disclosure Leadership Index (CDLI).

www.lanxess.in

Forward-Looking Statements

This news release may contain forward-looking statements based on current assumptions and forecasts made by LANXESS AG management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

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Information for editors:

All LANXESS news releases and their accompanying photos can be found at <http://press.lanxess.com>. Recent photos of the Board of Management and other LANXESS image material are available at <http://photos.lanxess.com>. The latest TV footage, audiofiles and podcasts can be found at <http://multimedia.lanxess.com>.

You can find further information concerning LANXESS chemistry in our WebMagazine at <http://webmagazine.lanxess.com>.

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