

LANXESS at Bauma Conexpo India 2016, December 12-15, Hall H1, Booth J34

- Well-positioned to meet the market demand from the construction industry in India
- Quality solutions for paints and coatings

Delhi, December 12, 2016 LANXESS, the global specialty chemicals company and one of the world's leading manufacturers of inorganic color pigments is showcasing its unmatched range of iron oxide and chromium oxide pigments at the bC India expo 2016 in Gurgaon at booth J34 in Hall 1.

Synthetic iron oxide and chromium oxide pigments from LANXESS, marketed under the well-known brands Bayferrox® and Colortherm®, display high color strength, consistency, lightfastness, colorfastness, UV stability, weather-resistance and are characterized by their high quality and environmentally-friendly processing. These characteristics of Bayferrox® and Colortherm® pigments guarantee long-lasting colors in applications pertaining to the construction industry.

Welcome to a new color space

A key highlight during the show will be the introduction of the innovative Bayferrox® New Red pigments range that is based on the development of an entirely new production process. The "Ningbo Process" is being used for the first time at LANXESS' new production facility in Ningbo, China, which is the most modern plant of its kind in the world.

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“With our New Red iron oxide plant in Ningbo, China, we are able to serve our customers in the Asia-Pacific region even better with sustainable products. LANXESS is the first manufacturer of iron oxide pigments to ensure sustainable production of bright yellowish red pigments with consistently high quality. Thanks to the new mixing and milling plant, we offer an expanded portfolio of pigments that features the New Red pigments alongside our proven inorganic color pigments. bC India gives us a good opportunity to showcase our competencies and interact with our Indian customers”, said Rafael Suchan, Vice President for the Inorganic Pigments business unit in Asia Pacific.

LANXESS Inorganic Pigments represents a consistent combination of environmental responsibility, efficiency and quality. In line with these objectives and based on the company’s 90 years of experience, LANXESS has once again set a milestone in the production of synthetic iron oxide pigments. The newly developed “Ningbo Process” allows unique and high-quality red iron oxide pigments – “New Reds” – to be manufactured in an environmentally friendly way.

As an extension of its proven Bayferrox® portfolio, LANXESS will be the only company in the world to cover the full spectrum of yellow-shaded reds for high-quality paints and coatings with its New Red pigments. That is because, in addition to the color space of classic Penniman and Copperas pigment types, the New Red product range will also include pigments with higher red and yellow proportions than any other iron oxide red pigments currently commercially available. This achievement has been made possible by the innovative Ningbo Process technology.

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About LANXESS

LANXESS is a leading specialty chemicals company with sales of EUR 7.9 billion in 2015 and about 16,700 employees in 29 countries. The company is currently represented at 54 production sites worldwide. The core business of LANXESS is the development, manufacturing and marketing of chemical intermediates, specialty chemicals and plastics. Through ARLANXEO, the joint venture with Saudi Aramco, LANXESS is also a leading supplier of synthetic rubber. LANXESS is listed in the leading sustainability indices Dow Jones Sustainability Index (DJSI World) and FTSE4Good.

Forward-Looking Statements

This news release may contain forward-looking statements based on current assumptions and forecasts made by LANXESS AG management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

Information for editors:

All LANXESS news releases and their accompanying photos can be found at <http://press.lanxess.com>. Recent photos of the Board of Management and other LANXESS image material are available at <http://photos.lanxess.com>. TV footage can be found at <http://globe360.net/broadcast.lanxess/>.

You can find further information concerning LANXESS chemistry in our WebMagazine at <http://webmagazine.lanxess.com>.

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