

LANXESS India's Nagda Operations wins "Quest for Excellence Award" at the Asia Pacific Quality Awards

- Regional award won by manufacturing site in Nagda
- Winning factors include excellence in management, quality systems and business performance

Mumbai, September 20, 2010: LANXESS India, the subsidiary of German specialty chemicals company LANXESS Deutschland GmbH, today received the "Quest for Excellence Award" for implementing holistic and comprehensive quality systems at its manufacturing site in Nagda, Madhya Pradesh. The award was presented to Mr. Neelanjan Banerjee, Director of LANXESS India, at the International Asia Pacific Quality Awards (IAPQA) event, which was organized by the Asia Pacific Quality Organization (APQO) and held in Kathmandu, Nepal.

The APQO is a non-profit organization that serves as an umbrella group that brings together all of the leading quality professional societies from countries that border on the Pacific Ocean or are considered Asian / Pacific Rim nations. Only companies which had already won a national quality award in its home country and which had passed the rigorous final screening by the IAPQA Council are eligible for the IAPQA awards. The awards selection criteria are: leadership, strategic planning, customer and market focus, measurement, analysis and knowledge management, human resource focus and process management.

Prior to this award, LANXESS India had won the IMC Ramakrishna Bajaj National Quality award, which was organized by the Indian Merchant Chambers in March 2010.

Expressing his pleasure on the achievement, Banerjee said, "We would like to thank the Asia Pacific Quality Organization for honoring us with this award. It is recognition of the efforts of all employees of the Business Unit Basic Chemicals in India. We are happy that our efforts have borne fruit and the award will certainly motivate us to do even better in the future."

Dr. Joerg Strassburger, Managing Director and Country Representative of LANXESS India, added, "We at LANXESS are delighted that the Nagda site has been conferred such a prestigious award. LANXESS continuously strives to enhance our products and processes through innovation so as to drive profitable growth for the company while establishing best practices for the chemical industry. This award recognizes our commitment to excellence in quality which is one of our key focus areas."

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News Release



About LANXESS

LANXESS is a leading specialty chemicals company with sales of EUR 5.06 billion in 2009 and currently around 14,300 employees in 23 countries. The company is represented at 42 production sites worldwide. The core business of LANXESS is the development, manufacturing and marketing of plastics, rubber, intermediates and specialty chemicals.

About APQO (Asia Pacific Quality Organization):

APQO is a non-profit organization that serves as an umbrella group that brings together all of the leading quality professional societies from countries that border on the Pacific Ocean or are considered Asian/Pacific Ocean or are considered Asian/Pacific Rim nations. The governing body of APQO includes representatives from Australia, China, India, Indonesia, Iran, Korea, Malaysia, Mexico, New Zealand, Pakistan, Philippines, Singapore, Sri Lanka, Thailand, United States, United Arab Emirates and Vietnam. The award is sponsored by a foundation established by APQO called 'The Walter L. Hurd Foundation'. Management direction for the award is provided by the International Asia Pacific Quality Award Executive Committee.

Information for editors:

100 years of synthetic rubber – interesting information about the anniversary and the numerous areas of application can be found at <http://www.worldrubberday.com/>
Information on chemical products from LANXESS can also be found in our Web Magazine at <http://webmagazine.lanxess.com/>
All LANXESS news releases and accompanying photo, video and audio material can be found on <http://press.lanxess.com/>

Forward-Looking Statements:

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