## **News Release**



# LANXESS puts the focus on sustainable leather management

Chennai, February 1, 2011 – Sustainable development is a key issue for the future of industry and society. It is also one of the prime corporate objectives of the LANXESS specialty chemicals group. This is reflected in the new holistic initiative "Sustainable Leather Management" that has now been launched by the company's Leather business unit. "This initiative will lay the foundation on which we build our unique technology platform for sustainable solutions", said Dr. Dietrich Tegtmeyer, Vice President Product Development and Application in LANXESS' Leather business unit.

Leather is a natural product that has been known and valued since ancient times. Over the years, the demands made on leather have continually increased – not just with regard to its properties and production efficiency, but now particularly with regard to industrial safety, environmental and consumer protection and sustainability.

Sustainability is more than just a fashion trend. It is vital if sufficient quantities of high-quality leather are to continue to be available at affordable prices in the future without damaging the environment or people's health. "Sustainability in the leather sector means more efficient production, processing and recycling. We are also committed to handling both the raw material and the waste produced even more responsibly and to reducing emissions from the end products, to name just some of our main objectives," explained Tegtmeyer at the India International Leather fair.

The basic principle of sustainability is that renewable raw materials must not be used up more quickly than they can be produced. "According to our calculations, there is, for example, no way we could maintain current leather production levels using vegetable tanning materials," says Tegtmeyer. "That is why most leather is produced with synthetic tanning and retanning materials." Likewise, the industry must not produce more waste and emissions than can be degraded

#### **LANXESS India Private Ltd**

Contact: Harshal Makasare
Head - Corporate
Communications
Kolshet Road, Thane (w),
Maharashtra, India - 400607
Board: +91 22 2172 9200
Fax :+91 22 2545-5071
harshal.makasare@lanxess.com

Rhituparna Mitra
Deputy Manager – PR
Kolshet Road, Thane (w),
Maharashtra, India - 400607
Cell: +91 9619171456
Telephone: +91 22 2172 9748
Board: +91 22 2172 9200
Fax : +91 22 2545-5071
Rhituparna.Mitra@lanxess.com

Page 1 of 3

## **News Release**



by the environment within the same period of time. In order to achieve these goals, LANXESS develops and markets a range of premium products and system solutions that are specially tailored to sustainable leather production.

LANXESS' development objectives in this area include:

- Products: First, optimized retanning materials that contain little or no salt and no free formaldehyde or phenol.
   Renewable raw materials are to be used wherever possible.
   Second, a new tanning system based on toxicologically sound organic chemicals for sustainable wet white production, which is on par to the best chrome tanning procedures.
- Production processes: A sustainable production process for leather with minimal wastewater impact (COD – chemical oxygen demand). To this end, special recipes are being developed on the basis of, for example, efficient beamhouse work or chrome tannage with maximum exhaustion.
- Leather goods: Processes designed to reduce the weight of leather and increase its service life and a leather recycling process.

The new X range from the Leather business unit, which is available with immediate effect, comprises all products which are specially geared to sustainable leather production. "We already have a highly respectable product portfolio for the various fields of application," says Tegtmeyer. LANXESS intends to enhance this portfolio with further developments.

Summing up, Tegtmeyer says: "With our 'Sustainable Leather Management' program we want to lay down a benchmark for sustainable, eco-compatible products and processes in the leather industry. It is not just yet another logo. Our aim is to create measurable advantages in the form of reduced emissions, the elimination of health risks and a smaller carbon footprint (PCF – product carbon footprint) to conserve energy and protect the climate."

#### LANXESS India Private Ltd

Contact: Harshal Makasare
Head - Corporate
Communications
Kolshet Road, Thane (w),
Maharashtra, India - 400607
Board: +91 22 2172 9200
Fax :+91 22 2545-5071
harshal.makasare@lanxess.com

Rhituparna Mitra
Deputy Manager – PR
Kolshet Road, Thane (w),
Maharashtra, India - 400607
Cell: +91 9619171456
Telephone: +91 22 2172 9748
Board: +91 22 2172 9200
Fax : +91 22 2545-5071
Rhituparna.Mitra@lanxess.com

Page 2 of 3

## **News Release**



Dr. Joerg Strassburger, Managing Director and Country Representative, LANXESS India also added, "We see a very healthy growth in the demand for leather chemicals in India. We aim to increase investments in terms of hiring people, setting up technical centers to encourage customer-focused research and innovation in developing sustainable products."

Detailed information on LANXESS's products for the leather sector can be found on the Internet at <a href="https://www.lanxessleather.com">www.lanxessleather.com</a>.

LANXESS is a leading specialty chemicals company with sales of EUR 5.06 billion in 2009 and currently around 14,700 employees in 24 countries. The company is represented at 45 production sites worldwide. The core business of LANXESS is the development, manufacturing and marketing of plastics, rubber, intermediates and specialty chemicals.

#### **Forward-Looking Statements**

This news release may contain forward-looking statements based on current assumptions and forecasts made by LANXESS AG management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

### Information for editors:

All LANXESS news releases and their accompanying photos can be found at <a href="http://corporate.lanxess.de/en/media/press-releases/">http://corporate.lanxess.de/en/media/press-releases/</a>. Recent photos of the Board of Management and other LANXESS image material are available at <a href="http://fotos.lanxess.de/index\_en.html">http://fotos.lanxess.de/index\_en.html</a>. The latest TV footage, audiofiles and podcasts can be found at <a href="http://corporate.lanxess.com/en/media/audio-video/">http://corporate.lanxess.com/en/media/audio-video/</a>.

You can find further information concerning LANXESS chemistry in our WebMagazine at  $\underline{\text{http://webmagazine.lanxess.com}}.$ 

#### **LANXESS India Private Ltd**

Contact: Harshal Makasare
Head - Corporate
Communications
Kolshet Road, Thane (w),
Maharashtra, India - 400607
Board: +91 22 2172 9200
Fax :+91 22 2545-5071
harshal.makasare@lanxess.com

Rhituparna Mitra
Deputy Manager – PR
Kolshet Road, Thane (w),
Maharashtra, India - 400607
Cell: +91 9619171456
Telephone: +91 22 2172 9748
Board: +91 22 2172 9200
Fax : +91 22 2545-5071
Rhituparna.Mitra@lanxess.com

Page 3 of 3