



# Driving growth and delivering safety

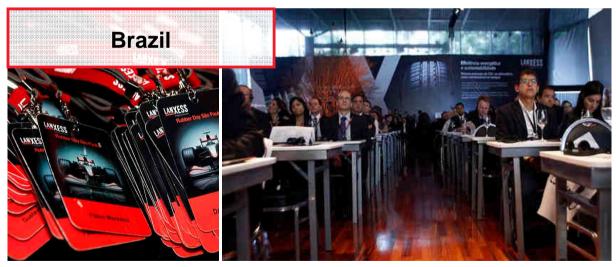
Dr. Axel C. Heitmann
Chairman of the Board of Management of LANXESS

# **LANXESS Rubber Days**









### **Amazing India**



"India's surprising economic miracle"

Source: The Economist, October 2-8, 2010

### LANXESS – The world's leader in synthetic rubber

- Invention of synthetic rubber more than 100 years ago in the labs of our predecessor company
- Enabling innovative rubber products, e.g., safer, energy-saving green tires
- Continuous development of new applications for high-performance rubber to deliver value for our customers





Creating the way the world moves today.

The future looks bright in India

### The mobility megatrend is driving the future

### Rapidly increasing mobility

- Rubber has a major role in the mobility megatrend
- India one of the fastest-growing automotive markets in the world
- High-performance tires contribute to safer, more energy-efficient mobility

India on the threshold of a transformational shift to high-performance tires

### New butyl production facility in Singapore as of 2013



LANXESS will provide a reliable supply of high-performance rubber for India

### State-of-the-art Rubber Chemicals plant in Jhagadia





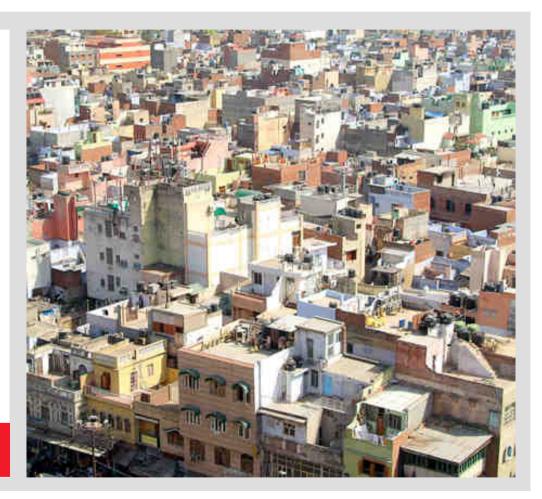
LANXESS is committed to better serving the rapidly growing rubber industry in India

# The urbanization megatrend is driving the future

### **Ever-rising urbanization**

- Rubber has a major role in the urbanization megatrend
- Stunning expansion in construction and infrastructure projects in India
- Synthetic rubber enabling future urbanization

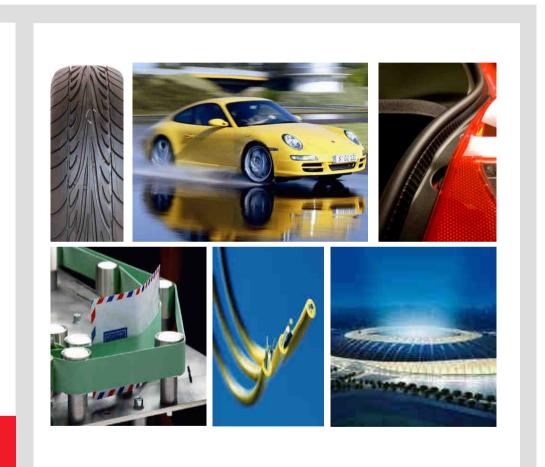
Rubber products have an indispensable role in nearly every phase of urbanization



### Synthetic rubber – One of the most remarkable materials

- Synthetic rubber is one of the most versatile industrial products ever to emerge from a laboratory
- Synthetic rubber improves our lives in thousands of ways
- Synthetic rubber has a great future in India

We still have every reason to honor the invention of synthetic rubber today



# LANXESS

**Energizing Chemistry**